SkillsUSA TECHSPO



Held as part of the 2024
SkillsUSA Colorado Leadership
and Skills Conference

April 9-11
Pueblo
Convention Center



Why SkillsUSA TECHSPO?



What is SkillsUSA?

SkillsUSA is a partnership of students, teachers and industry working together to ensure our nation has a skilled workforce. SkillsUSA helps each student excel. The state, nonprofit organization serves teachers as well as high school and college students who are preparing for careers in trade, technical and skilled service occupations.

What is SkillsUSA TECHSPO?

As a CTE destination, SkillsUSA TECHSPO showcases the latest technology and its application by our future workforce, teachers and experts. Exhibitors at SkillsUSA TECHSPO are placed at the hotel where career competitions and leadership sessions are shaping and celebrating our nation's career ready students. Interactive experiences inspire participants while industry connections are forged to enhance classrooms and develop the country's talent pipline.

Additional Benefits

Marketing Opportunities

Maximize your exposure and make sure your sales efforts add up by making other SkillsUSA SLSC sponsorship opportunities part of your marketing equation.

Advertising Opportunities

Reach attendees and all SkillsUSA members before, during and after the conference by advertising on the SkillsUSA Mobile App or other print publications. Check with the SkillsUSA Colorado state director for the latest opportunities. contact: miki.gann@cccs.edu

SLSC Mobile App

The SLSC Mobile App is used by all attendees for conference navigation and scheduling. SkillsUSA offers enhanced listings, push notifications that drive users to your listing. The SkillsUSA SLSC 2024 Mobile App is available from the Apple Store or the Google Play Store.







Dates and Pricing

April 9 -11, 2024

Pueblo Convention Center

320 Central Main St. Pueblo. CO 81003

https://www.skillsusaco.org/get-involved



What's Included with your **TECHSPO Booth?**

Each booth includes:

- 10' x 10' space
- Two attendee conference registrations.*
- conference publications.

* Registrations a retail value of \$150 each.

- 6' table & two chairs
- · Organization listing in

RESERVING SPACE

Dates

Location

Website

Contact Monica Buckley

Colorado State Director

Email: monica.buckley@cccs.edu

Office: 720-858-2740

All payments must be made through the SkillsUSA **PAYMENTS**

Colorado office.

Schedule

Tuesday, April 9

- Vendor move-in o 8 am - 12 pm
- Techspo Open o 12 - 5 pm
- Opening Session o 7-8 pm

Wednesday, April 10

- Techspo Open
 - o 9 am 5 pm
- Championships 8 am - 5 pm

Thursday, April 11

- Techspo Open
 - o 8 am 12 pm
- Awards Session 1-3 pm

BOOTH PRICING

Exhibit opportunities include a 10' x 10' space with a 6' table and two chairs for \$300. Exhibits can consist of demonstrations, interactive games, or product displays. Contact SkillsUSA Colorado for booth availability and to book your space.

HOUSING

If you need a hotel room or have questions, contact miki.gann@cccs.edu





